



ENVIRONMENT AND LIFE

Switzerland inspires talented individuals to create and achieve. It's a country where work, innovation, creativity, leisure time, family, and recreation are optimally balanced. With a vibrant cultural life, beautiful scenery, and high-quality real estate, Switzerland offers a high standard of living.



Unique Quality of Life

Image
Neuenburg Old Town, Neuchâtel
Copyright by Vincent Bourrut

SPORT, LEISURE, RECREATION, AND CULTURE

From the High Alps to the fertile central plateau and the Mediterranean ambiance of Ticino, Switzerland has a richly diverse landscape that inspires both residents and visitors, all packed into a small area. In the summer you can swim in crystal-clear lakes and rivers and enjoy the fresh air. Yet the nearest town is never far away, because with the short distances you can reach any destination quickly and comfortably, whether by rail, bus, car, or boat. Switzerland's major cities, including Zurich, Geneva, Basel, and Bern, are ranked as some of the most attractive cities in the world in the Mercer quality of living survey. No wonder Switzerland has been found to be one of the world's happiest nations.

It's the perfect place for people who love sports and the outdoors. Summer or winter, the legendary Swiss mountains invite you to enjoy the stunning surroundings. The cultural life is characterized by diversity in a multilingual, cosmopolitan environment. Museums, foundations, galleries, festivals, and independent bodies promote both Swiss and international art. Switzerland hosts numerous cultural events with international appeal: the Montreux Jazz Festival, the Neuchâtel International Fantastic Film Festival, Art Basel, Festival del film in Locarno, and the Zurich Film Festival, to name just a few.

FIRST-CLASS VENUES FOR SEMINARS AND CONFERENCES

First-class hotels with excellent facilities attract people seeking relaxation and well-being as well as seminar and conference participants. There are good reasons why the World Economic Forum (WEF) draws leading business and political figures to the paradise resort of Davos every year. By choosing to hold a business event in Switzerland, organizers are opting for variety and authenticity. And thanks to the short distances, there is never far to travel for things to see and do.



International Environment

Image
United Nations (UN), Geneva

COSMOPOLITANISM AND TOLERANCE

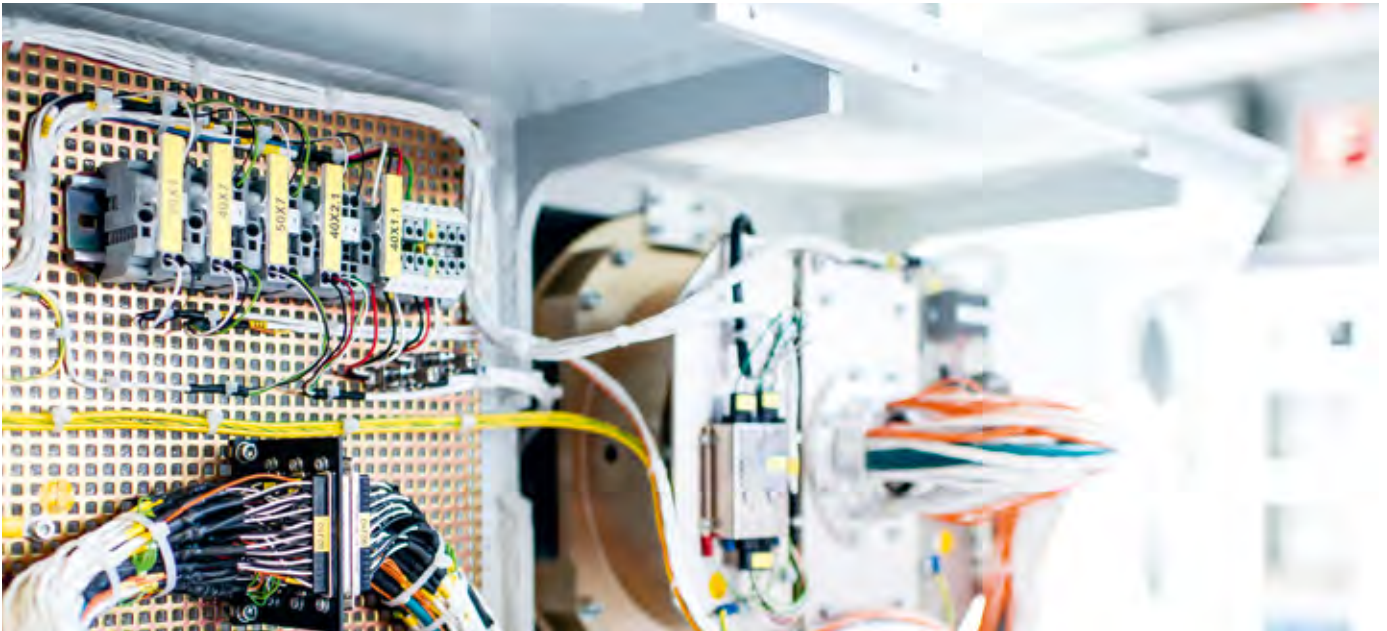
Foreign workers and companies value the international outlook of the Swiss, who are characterized by their tolerance and linguistic and cultural diversity. Switzerland is one of the most popular destinations for expats. Conversely, foreign workers and companies make an important contribution to Switzerland's prosperity.

Switzerland is an open country. For visits of up to three months a valid travel document is usually sufficient. Citizens of some countries require a visa, which can be obtained from the Swiss representation in their country. Residence and permanent residence permits are issued by the cantonal migration offices. A permit is required to work in Switzerland for more than three months. The Swiss employer will usually take care of the necessary formalities.

NEUTRALITY AND INTERNATIONAL COOPERATION

Diplomacy, humanitarian engagement, and international networking are at the heart of Switzerland's policy of neutrality. Switzerland has been a member of the United Nations since 2002 and has been actively involved in UN specialized agencies for much longer. The country also participates in economic organizations such as the European Free Trade Association (EFTA). In addition, it represents the interests of countries that do not maintain diplomatic relations with certain third countries.

As neutral territory, Switzerland is the ideal location for politically sensitive meetings and conferences. It is for this reason that so many international organizations, like the World Health Organization (WHO) and the United Nations, have their headquarters in Switzerland. Geneva is one of the most important centers of international cooperation in the world. It is also the headquarters of the World Trade Organization (WTO) - the legal and institutional foundation of the multilateral trading system and the only organization to regulate trade relations between states at global level. Switzerland is also home to the International Olympic Committee (IOC), UEFA, FIFA, and more than 60 other international sports organizations, in most cases the global or European headquarters.



Reliable Infrastructure

Image
Acutronic, Olten

MOBILITY AND SECURITY IN THE HEART OF EUROPE

Switzerland has excellent transport links. Three international airports in Zurich, Geneva, and Basel provide direct flights to all major destinations in Europe and overseas. Switzerland's excellent road network is one of the most dense in the world and is seamlessly linked to Europe's major routes. Urban and rural areas are connected by reliable rail and bus services. The Gotthard Base Tunnel, opened in 2016, is of huge importance not only for Switzerland but also for the whole of Europe. The longest railroad tunnel in the world connects people and goods more quickly, more frequently, and more reliably along the north-south axis. In terms of transport policy, this means a shift of heavy goods traffic from road to rail. Switzerland is thereby offering a high-quality solution to the constantly changing logistics requirements.

Whether you are looking for a private building for your business, a technology park or serviced offices, there is an enormous choice of high-quality, attractive commercial real estate. The regulations governing the purchase of real estate by foreigners have been much relaxed in recent years.

RELIABILITY AND COMPLETE COVERAGE

A well developed infrastructure meets the requirements of even the most demanding users in the information age. Leading IT companies such as Google, Huawei Technologies and the Walt Disney Company have chosen to locate in Switzerland and depend on the security and reliability of Swiss infrastructure and data technology. Switzerland also boasts a stable energy and water supply network that covers the entire country. As the "reservoir of Europe" the country makes significant use of renewable hydropower.

The Swiss healthcare system is among the best in the world. Complete medical care of the highest standard is provided by highly trained staff in medical practices, state-funded hospitals, and numerous private and specialist clinics. The Swiss have one of the longest life expectancies on the planet at an average of 83 years.