

enabling new business

**+ SWITZERLAND  
GLOBAL  
ENTERPRISE**

New virtual event format

# **SWISS PRESENCE @ BIO DIGITAL**

**JUNE 8 - 12, 2020**

Register  
now!




OFFICIAL PROGRAM


**Switzerland.**   
Trade & Investment Promotion.

  
**Switzerland.**



 8 – 12 June 2020

 **New virtual event format for the 2020 BIO International Convention**

 The BIO International Convention (BIO) attracts 16,000+ biotechnology and pharma leaders who come together for one week of intensive networking to discover new opportunities and promising partnerships. BIO brings together a wide spectrum of life science and application areas including drug discovery, biomanufacturing, genomics, biofuels, nanotechnology and cell therapy.

 BIO 2019 by numbers:

- 17,307 attendees
- 8,400+ companies
- 1,800 exhibitors
- 48,500+ partnering meetings
- 400+ sessions

 [www.bio.org/events/bio-digital](http://www.bio.org/events/bio-digital) / [www.s-ge.com/bio](http://www.s-ge.com/bio)

# BIO DIGITAL 2020

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DIGITAL ↗

For 2020, the BIO International Convention will transition to a new, virtual event format, **BIO Digital**. This virtual gathering of the global biotech industry provides access to key partners via BIO One-on-One Partnering, educational resources to help drive your business, and the insights you need to continue critical research and development.

## **BIO One-on-One Partnering – Enhanced Features for Virtual Meetings**



- Access to a robust Company Directory
- Extended meeting options for maximum flexibility across time zones
- 24-hour meeting timeslots from Monday, June 8 – Friday, June 12
- Flexible self-scheduling options using your preferred virtual meeting location or service
- Extended access to the partnering system to continue messaging delegates after BIO Digital

## **Online Education**



- Expert-level educational content focused on the most pressing industry topics including COVID-19, digital health, business development, oncology, gene editing, and the latest therapeutic advancements in biotech
- More than 30 sessions of live and on-demand content enabling Q&A interaction

## **On-Demand Company Presentations**



- Allows companies to discuss their pipeline, R&D activities, and future goals to this exclusive audience
- Extended availability after BIO Digital – watch on your own time!

## WHY JOIN US?

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Benefit from discounted bulk pricing of USD 950 (regular rate USD 1,200) if we manage to place a delegation order of 15+ conference registrations by April 21.



Company presentation as add-on for USD 225 (instead of USD 300) (same conditions as above)



Switzerland.

Entry and visibility in the Swiss online Exhibitor Directory



Concentrate on the development and care of your customer relations – we take care of paperwork



Consulting session in preparation for the trade show – all registered companies have the opportunity to book a complimentary consulting session with our USA specialist.



Be part of the Swiss Biotech Community at BIO Digital 2020



Start-up package supported by Innosuisse available (based on the subsequent approval by Innosuisse), self-cost per start-up CHF 500. Register [here](#).

## PARTICIPATION OPTIONS

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### BIO One-on-One Partnering & Online Education

- Registration for BIO Digital 2020 includes access to BIO One-on-One Partnering, all online education, and a library to view on-demand
- **Costs: \$950 per delegate** (discounted bulk pricing if we manage to place an order for 15+ passes by April 21, otherwise \$1,200 per delegate)


### Add Visibility for Your Company with a Company Presentation

- 15-minute pitches that add valuable insight about your company and help drive more Partnering meetings with potential partners (same conditions as above)
- **Costs: \$225**

# PARTICIPATION OPTIONS FOR START-UPS

## Innosuisse START-UP Package

- Registration for BIO Digital 2020 includes access to BIO One-on-One Partnering, all online education, and a library to view on-demand.
- 15-minute pitches that add valuable insight about your company and help drive more Partnering meetings with potential partners.
- Additional internationalization consulting support upon individual agreement between start-up and S-GE start-up consultant.
- You can apply for this package with a valid Innosuisse voucher or an Innosuisse/CTI label obtained in the last 3 years. It's based on the subsequent approval by the Innovation Council.
- It's based on the subsequent approval by the Innovation Council. Limited spaces available.
- **Your self-cost: CHF 500 – CHF 1'200**

 Deadline to apply for the start-up package is **April 30, 2020**.



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation

**Innosuisse – Swiss Innovation Agency**

→ *Would you like to get into the Innosuisse Program? Apply [here](#).*

# REGISTRATION DEADLINE AND CONTACT

- Registration Deadline: **April 28, 2020**
- Projekt Team:



**Bettina Thomas**

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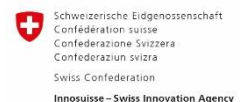
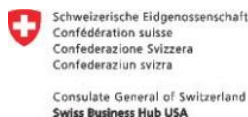


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- Partners:



# SWISS BIOTECH PAVILION @ BIO-EUROPE 2020


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Save the date!


 26 – 28 October 2020

 Munich

 BIO-Europe Fall is the biggest and most relevant biotech convention in Europe. BIO-Europe's world-class workshops, panels and active exhibition along with thousands of prescheduled one-to-one meetings make this event an unrivaled forum for companies across the biotech value chain to meet and to do business.

 BIO-Europe 2019 by numbers:

- 4,442 attendees
- 2,300 companies
- 130 exhibitors
- 27,375 one-to-one partnering meetings
- 125 company presentations

 [Website BIO-Europe / www.s-ge.com/bio-europe](http://www.s-ge.com/bio-europe)

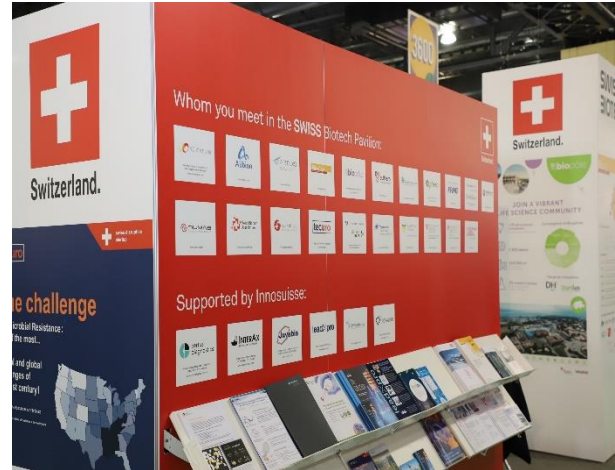
 Interested? Please [contact us!](#)



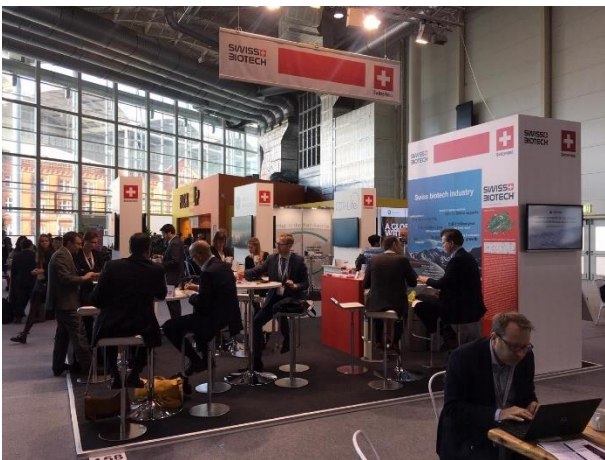
# IMPRESSIONS



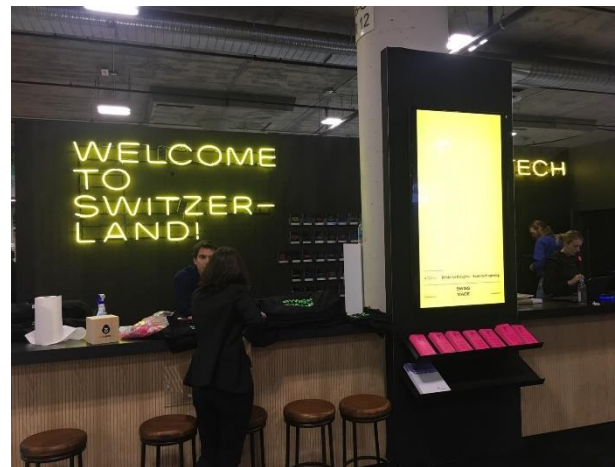
**SWISS Pavilion @ BIO 2018, Boston**



**SWISS Pavilion @ BIO 2019, Philadelphia**



**SWISS Pavilion @ BIO Europe 2019**



**SWISS TECH Pavilion @ CES 2019**